



**Navigo Smart Technologies**



## **Company Profile** **2024**

**Navigo Smart Technologies**



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# Table of Contents

<b>01</b> Mission & Vision	01
<b>02</b> About Us	02
<b>03</b> Services We Offer	03
<b>04</b> Indoor Navigation & Positioning	04
<b>05</b> Indoor Maps for Kiosk and Web	05
<b>06</b> Outdoor Mapping & GIS Solutions	06
<b>07</b> Asset Tracking with RFID	07
<b>08</b> Why Us	08
<b>09</b> Management Team	09

## Vision

To be a global leader in innovative digital solutions, empowering businesses to thrive in a connected world. We envision a future where technology seamlessly integrates with operations, fostering growth, creativity, and efficiency. At Navigo, we strive to transform possibilities into realities, delivering exceptional value and building lasting partnerships that drive sustainable success.

## Mission

Our mission is to deliver innovative, high-quality solutions that empower businesses to achieve their goals, streamline operations, and drive digital transformation. We are committed to leveraging cutting-edge technologies, fostering creativity, and prioritizing customer satisfaction to create scalable, efficient, and user-centric solutions. By focusing on collaboration and continuous improvement, we aim to be a trusted partner in our client's success.

# About Us



## Innovative Solutions

Established in the United Kingdom in 2023, Navigo Smart Technologies Limited is passionate about leveraging GIS technology to digitize venues and transform data into actionable insights. Our core services include Indoor & Outdoor Mapping, Navigation for Large Spaces, and Asset Tracking solutions tailored for retail and property management.

## Comprehensive Offerings

We specialize in delivering a wide range of cutting-edge services, including Mobile and Web Application Development, Indoor Maps and Navigation, GIS Data Services, Virtual Tours & AR Maps, Cadastral and Utility Mapping, CAD Conversion, and RFID Solutions for precise asset tracking.

## Customer-Centric Approach

Guided by innovation and a deep understanding of client needs, we collaborate to design tailored solutions that enhance accessibility, optimize workflows, and elevate experiences. Our unwavering commitment to integrity, quality, and customer satisfaction drives us to consistently deliver exceptional results.

# Services We Offer



## Solution Development

Turn your idea into a market-ready, robust product with the help of our expert team. In most cases, we do not charge for the discovery phase.



## Indoor Navigation

Indoor Wayfinding platform for Interactive 2D, 3D and AR enabled maps for Smart Phones. Turn by Turn Direction with highly Accuracy.



## Indoor Maps for Digital Kiosks

Transform your Venue floor plan into an amazing interactive maps and improves both visitor journey and operational efficiency.



## GIS Projects & Digital Mapping

Outdoor Mapping Cartography, Geospatial Analysis, Urban planning, Transport management, Environmental monitoring and remote sensing.

# Indoor Navigation & Positioning Solutions

## Transforming Spaces with Seamless Navigation

Our Indoor Navigation and Positioning solution enhances visitor experiences with advanced indoor mapping and augmented reality. It minimizes confusion, optimizes accessibility, and makes navigating large, complex spaces intuitive and engaging.

## Why Choose Navigo Indoor Navigation Solutions



### Easy Integration

Integrate maps seamlessly into your existing app in hours. Update and publish floors or adjust pathways effortlessly to fit your needs.



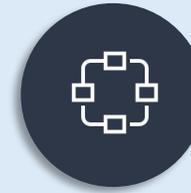
### Optimal Efficiency

Our maps are designed for minimal processing and battery consumption, offering both 2D and Augmented Reality views for a customized experience.



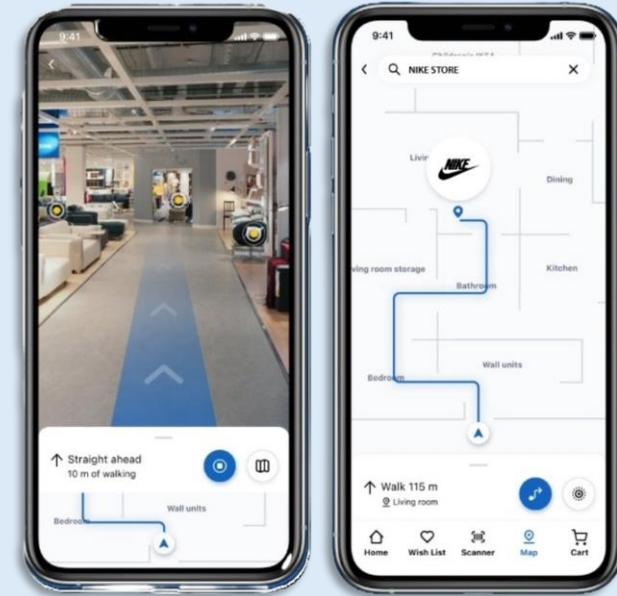
### Interoperability

Compatible with Bluetooth Beacons, WiFi, and GPS for open areas. Use existing hardware or leverage our expert advice for the best results.



### Powerful SDK

Easily integrate our maps with your current app or use our ready-to-deploy application for a streamlined solution.



# Indoor 2D & 3D Maps for Kiosk and Web



## Comprehensive Multi-Floor Routing

Our advanced multi-floor routing enables users to navigate seamlessly across multiple levels, ensuring they can reach their destination effortlessly. Whether it's finding a store in a mall, a gate at the airport, a department in a hospital, or a specific office, our mapping technology guides users with precision.

## Tailored to Your Needs

Our indoor mapping solutions are fully customizable to match the unique requirements of each venue. From branding to the inclusion of essential points of interest, every map is designed to align with your operational goals and visitor expectations.

## Interactive Kiosks

Integrating interactive kiosks enhances the visitor journey by offering real-time navigation assistance and detailed maps. These kiosks provide turn-by-turn directions, search functionality for specific points of interest, and updates on facilities and services, making the navigation experience engaging and stress-free.



**Improved Visitor Experience**



**Increased Efficiency**



**Real-Time Updates**

# Outdoor Mapping & GIS Solutions

## Empowering Decisions Through Location Intelligence

At Navigo Smart Technologies, we deliver end-to-end GIS mapping solutions that combine cutting-edge technology and expert analysis. Our team specializes in transforming complex spatial data into actionable insights, helping businesses, governments, and individuals unlock the full potential of location intelligence.

### Core Expertise



#### Web Mapping & GIS Development

Skilled in JavaScript, TypeScript, and frameworks like Angular and Vue, we design robust mapping solutions tailored to your needs.



#### Mapping Libraries & Tools

Skilled in JavaScript, TypeScript, and frameworks like Angular and Vue, we design robust mapping solutions tailored to your needs.



#### Spatial Databases

Skilled in JavaScript, TypeScript, and frameworks like Angular and Vue, we design robust mapping solutions tailored to your needs.



#### Server-Side Integration

Skilled in JavaScript, TypeScript, and frameworks like Angular and Vue, we design robust mapping solutions tailored to your needs.

# Asset Tracking with RFID

## Efficient Management. Real-Time Visibility. Smarter Decisions

Navigo Smart Technologies' Asset Tracking Solution offers a robust platform to monitor and manage the location, allocation, and movement of assets within your organization with unmatched precision and efficiency.

### Key Features



#### Real-Time Tracking

Utilize RFID or barcode scanning to gain real-time visibility into the location and usage of assets.



#### Centralized Asset Data

Consolidate asset information into a single system, reducing the risk of loss or misplacement and ensuring better organization.



#### Automated Alerts & Logs

Set up notifications and maintain detailed tracking logs to simplify inventory management and ensure compliance effortlessly.



- Minimize asset loss or misplacement
- Enhance asset utilization and operational efficiency
- Drive cost savings with better resource management
- Improve inventory accuracy with automated processes



## Client-Centric Approach

We focus on understanding our clients' unique needs and tailoring solutions to exceed expectations. Through transparent communication, responsiveness, and commitment, we ensure the success of every project.



## Innovative Solutions

Innovation drives our identity as we deliver cutting-edge, future-proof solutions that meet evolving client needs, staying ahead of trends with agility and reliability.



## Agile Methodology

Our adoption of an Agile Development Methodology ensures flexibility, adaptability, Customer Involvement, Cross Functional Team, Continuous Delivery, Transparent Communication and a collaborative approach.

# Management Team



Partner and Co-Founder

Ahmed Ali

Ahmed Ali is a seasoned professional with diversified experience in management and finance, playing a pivotal role in the success of NAVIGO. With a robust background in financial planning and strategic management, Ahmed brings exceptional expertise to the company, driving its operational efficiency and long-term growth. His analytical mindset and leadership have been instrumental in navigating complex business challenges, ensuring sustainable financial performance and fostering innovation within NAVIGO.

In addition to his financial acumen, Ahmed possesses strong managerial and business development skills, making him an invaluable asset to the team. He has a proven track record of building high-performing teams, cultivating client relationships, and identifying opportunities to expand the company's footprint. Ahmed's commitment to excellence and his visionary approach continue to shape NAVIGO's journey toward becoming a leader in its field.



Partner & Co-founder

Saleem Mukhtiar

Saleem Mukhtiar is a seasoned IT professional with a distinguished career spanning over two decades, specializing in Geographic Information Systems (GIS) and navigation technologies. As the co-founder of NAVIGO, he brings a wealth of expertise in leveraging cutting-edge IT solutions to solve complex geospatial challenges. Saleem's visionary approach and deep understanding of GIS applications have been instrumental in shaping NAVIGO's innovative services, helping organizations navigate the complexities of spatial data analysis and intelligent navigation systems.

With a strong foundation in systems development and technical IT skills, Saleem has led multiple successful projects, ranging from large-scale system integrations to advanced navigation platform development. His commitment to precision and innovation has not only driven the company's technological edge but also fostered robust client relationships. Saleem's leadership and passion for technology continue to inspire NAVIGO's mission to deliver transformative solutions in the GIS and navigation domains.

# Thank You

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